

# IRON & CALCIUM





# Enhance The Resistance Power Against Falls & Fractures

# BETERCAL ( IN DRUG)

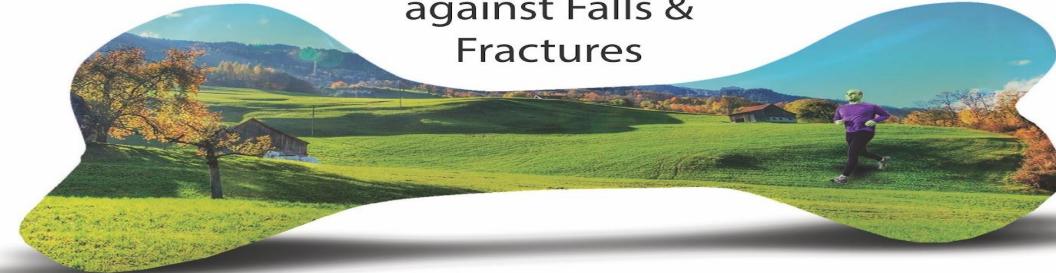
**MRP: 1390**

## **PACKING:** Soft Gel Cap. 10\*10 Blister

**COMPOSITION:** Calcitriol 0.25 Mcg + Cal.  
Carbonate 500 Mg Eq. to Elemental Calcium  
200 mg + Zinc Sulphate Monohydrate Eq.to  
Elemental Zinc 7.5 Mg



Enhance the  
**RESISTANCE POWER**  
against Falls &  
Fractures



BET

Rx

# Betercal

Calcitriol 0.25mcg + Calcium Carbonate 500mg + Zinc 7.5mg  
**SOFT GEL CAPSULES**

**Calcitriol:** Decreases bone turnover markers and  
brings significant improvement in muscle strength<sup>1</sup>

**Calcium Carbonate:** Effective in retarding bone loss  
in postmenopausal women<sup>2</sup>

**Zinc:** Stimulates bone formation, bone mineralization  
and preserves bone mass<sup>3</sup>

**SENILE OSTEOPOROSIS**

**POST-MENOPAUSAL OSTEOPOROSIS**

**DRUG INDUCED OSTEOPOROSIS**

1.Clin Interv Aging. 2014; 9: 515–526. 2.Am J Clin Nutr May 2005 , vol. 81 no. 5 1232S-1239S

3.The J.of Trace elements in Exp. Med. 11: 119-135 (1998)

When Bones Become Brittle Give  
Strength With

## BETERCAL K27 ( IN DRUG)

**MRP: 2190**

**PACKING:** Soft Gel Cap.10\*1\*10 Blister

**COMPOSITION:** Calcitriol 0.25 Mcg + Calcium Carbonate 500Mg + Zinc 7.5 Mg + Magnesium 50 Mg + Vitamin K-27 45 Mcg + Methylcobalamin 1500 Mcg + L Methyl Folate 800 Mcg



**Restore the**  
Reduced Calcium  
in Bones...



**Rx**  
**Betercal K2-7**

Calcium Citrate Maleate 425mg + Calcitriol 0.25mcg+ Boron 1.5mg +  
Methylcobalamin 750mcg + Folic Acid 400mcg +Vitamin K2-7 45mcg  
**SOFTGEL CAPSULES**

**SENILE OSTEOPOROSIS**

**POST-MENOPAUSAL OSTEOPOROSIS**

**DRUG INDUCED OSTEOPOROSIS**

**Calcitriol:** Stimulates bone formation & reduces the level of bone loss<sup>1</sup>

**Calcium :** Increases bone mineral density thus effective in preventing osteoporotic fractures in postmenopausal women<sup>2,3</sup>

**Zinc:** Increases bone mineral density, particularly in the spine and whole body<sup>4</sup>

**Magnesium:** Helpful to maintain bone integrity<sup>5</sup>

**Methylcobalamin + Folic Acid:** Maintains bone health; reduces risk of fracture & improves BMD<sup>6</sup>

**Vitamin K2-7:** Prevents bone loss, increases bone-building process & reduces rates of fractures<sup>7,8</sup>

1.Osteoporos Int. 2010 Jul; 21(7): 1133–1149

2.BMJ 2015;351:h4183

3.Ther Clin Risk Manag. 2008 Aug; 4(4): 827–836

4. Am J Clin Nutr. 2013 Oct; 98(4): 960–971

5.Nutrients. 2013 Aug; 5(8): 3022–3033

6.J Nutr Metab. 2013; 2013: 486186

7.Clin Calcium. 2005 Apr;15(4):605-10

8.Altern Med Rev. 2005 Mar;10(1):24-35

# Benefit The Bone Health With Coral Calcium

## OSTANU C

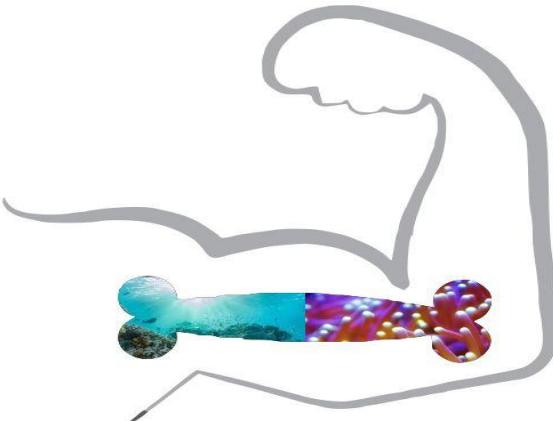
**MRP: 2100**

**PACKING:** Softgel Cap. 10\*1\*10 Blister

### **COMPOSITION: Nutritional Information**

(Approx.value per serving/capsule) Energy 5.64 kcal, Carbohydrates 0.286g, Protein 0.278g, Fat 0.375g, Saturated Fatty Acid 0.246g, Polyunsaturated Fatty Acid 0.135g, Mono Unsaturated Fatty Acid 0.372g. Trans Fatty Acid Traces, Cholesterol 0g. **Coral Grains Containing -** Calcium Carbonate 225 Mg + Folic Acid 1.5 Mg + Vitamin B6 3MG +Cyanocobalamin 2.2Mcg +Vitamin D3 200 IU





**Benefit the  
Bone Health  
with Coral Calcium**



### **Coral Calcium**

- Contains over seventy trace minerals, which assist in effectiveness and absorption<sup>1</sup>
- Supports bone formation and helps in case of osteoporosis<sup>2</sup>

### **Folic acid + Methylcobalamin**

- Reduce high plasma total Hcy level<sup>3</sup>; thus reduces risk of fractures

### **Multivitamin**

- Play important physiological roles in promoting bone health

**SENILE OSTEOPOROSIS | DRUG INDUCED OSTEOPOROSIS  
POST-MENOPAUSAL OSTEOPOROSIS  
PREGNANCY/ LACTATION | PREVENTION OF OSTEOPENIA**

<sup>1</sup>[http://www.rgarden.com/assets/images/coral\\_calcium.pdf](http://www.rgarden.com/assets/images/coral_calcium.pdf)

<sup>2</sup>[http://www.vitabasix.com/fileadmin/content/produktInfoPDFs/enPDF/Produktinfo\\_CoralCalcium\\_EN.pdf](http://www.vitabasix.com/fileadmin/content/produktInfoPDFs/enPDF/Produktinfo_CoralCalcium_EN.pdf)

<sup>3</sup>Med Sci Monit. 2015; 21: 875–881.

Build The Bone Tissue At Fast Pace

## OSTANU

**MRP:** 1650

**PACKING:** Tab.10\*15 Blister

**COMPOSITION:** Calcium Citrate 1000 Mg  
+Vitamin D3 200 I.U.+ Magnesium  
Hydroxide Eq. to Elemental Magnesium 100  
Mg + Zinc Sulphate Monohydrate Eq. to  
Elemental Zinc 4 Mg





#### **During Osteopenia & Osteoporosis...**

- Enhances bone mass accrual
- Ensures bone formation and bone mineralization

#### **During Pregnancy & Lactation...**

- Reduces the risk of pre-eclampsia
- Improves length of gestation & birth weight

- Senile Osteoporosis
- Pregnancy / Lactation
- Drug Induced Osteoporosis
- Post-menopausal Osteoporosis



**Build**  
**the New Bone Tissue**  
at Fast Pace



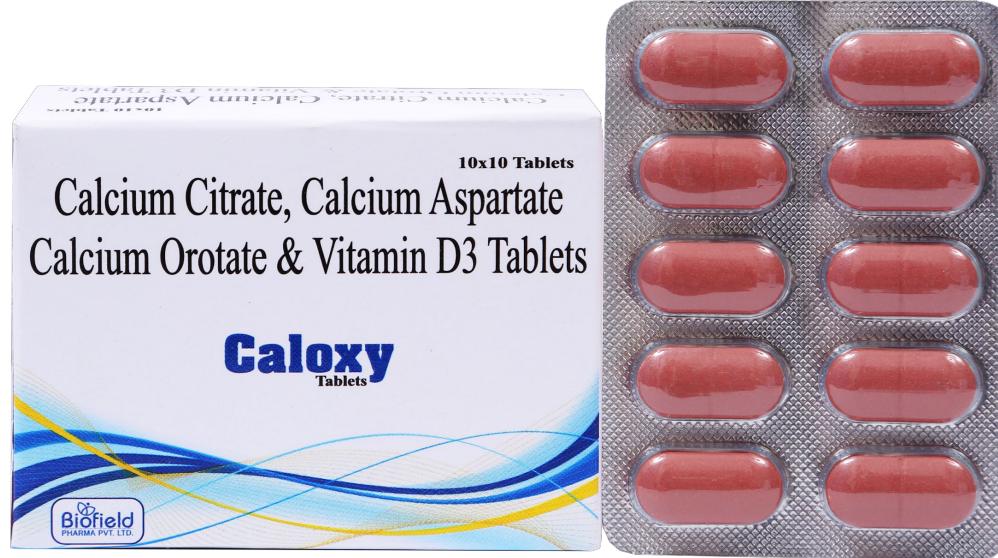
Highest Bioavailable For Faster Mineralisation  
Of Bones

## CALOXY

**MRP:** 1320

**PACKING:** Tab 10\*10 Blister

**COMPOSITION:** Calcium Citrate  
750 Mg + Calcium Aspartate 500  
Mg +Calcium Orotate 100 Mg +  
Vitamin D3 500 I.U



**HIGHEST BIOAVAILABLE FOR FASTER  
MINERALISATION OF BONES**

# CALOXY

Calcium Citrate + Calcium Aspartate + Calcium Orotate + Vitamin D3 Tablets

**SAFE CALCIUM TO MAKE STRONG BONES TO STAND ON**



#### **CALCIUM CITRATE**

Promotes bone mineral density.  
Minimizes bone loss in old age & women following menopause.

#### **VITAMIN D3**

Enhances the calcium absorption

#### **CALCIUM ASPARTATE**

Increases bone mineral density significantly while calcium citrate plus vitamin d may help slow down bone loss at the hip.

#### **CALCIUM ORotate**

Exhibits vitamin d3 independent Calcium absorption.

#### **POST MENOPAUSAL WOMEN**

**OSTEOPOROSIS**

**LOW BACK PAIN**

**FRACTURE**

**OSTOPENIA**

**PSORIASIS**

**POST PARTUM**

**PREGNANCY & LACTATION**

Heal The Porous Bones With Triple Power

## OSTANU - FRAC

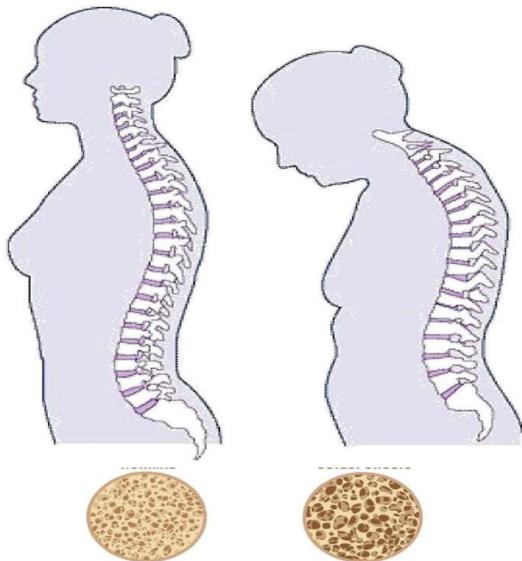
**MRP:** 2300

**PACKING:** Tab.10\*1\*15  
(Mono Carton) Blister

**COMPOSITION:** Nutritional Information  
(Approx) Energy 0.98 kcal, Carbohydrates  
0.233gm, Protein 0.012gm, Fat 0.000gm.  
Calcium Citrate 500 Mg + Cissus  
Quadrangularis 500 Mg + Vitamin K27 45 Mcg



**Heal the  
Porous Bones with  
Triple Power...**



# OSTANU - FRAC

Calcium 500 mg + Cissus Quadrangularis 500 mg +  
Vitamin K27 45mcg

**TABLETS**

## **Cissus Quadrangularis**

- Reduces pain, swelling, fracture mobility & accelerates healing of fracture bones<sup>1</sup>

## **Calcium Citrate Maleate**

- Decreases bone fracture risk in the elderly<sup>2</sup>
- Shows highest fractional absorption than other forms of calcium<sup>3</sup>

## **Vitamin K2- 7**

- Improves bone mass & quality, decreases bone fractures rates<sup>4</sup>

## **Osteomalacia / Osteopenia | Fractures**

## **Drug Induced Osteoporosis**

## **Senile Osteoporosis**

## **Post Menopausal Osteoporosis**

OST

**Ostanu-D3**  
Cholecalciferol 60000 I.U. NANO SHOT / SOFTGEL / SACHETS

**Ostanu-D3**  
Cholecalciferol 800 I.U.  
DROPS

1. Ayu. 2015 Apr-Jun; 36(2) : 169-73

2. Adv Food Nutr. Res. 2008; 54:219-346

3. Alternative Medicine Review, Volume 4, Number 2, Pg74-85, 1999

4. Dr. Meeta Singh, Basic & Applied Aspects, pp.1-24.

Right Support When It Is Needed The Most

## MAXICARB -L TAB

**MRP:** 1700

**PACKING:** Tab 10\*10 Alu-Alu

**COMPOSITION:** L -Methyl Folate  
Calcium(1Mg) + Methylcobalamin (1500Mcg) +  
Pyridoxal-5-Phosphate(0.5Mg)



**Right Support When It is  
Needed The Most**



# Maxicarb-L

L-Methylfolate 1 mg + Methylcobalamin 1500 mcg +  
Pyridoxal 0.5 mg Tablets

#### **L-Methyl Folate**

- L-Methyl Folate is a form of a B vitamin used to treat depression, megaloblastic anemia and renal and hepatic Impairment.

#### **Methylcobalamin**

- Methylcobalamin is used to treat vitamin B12 deficiency. Vitamin B12 is Important for the brain and nerves, and for the production of red blood cells. Methylcobalamin is sometimes used in people with pernicious anemia, diabetes and other conditions.

#### **Pyridoxal-5-Phosphate**

- L-Methylfolate/Pyridoxal 5- Phosphate/Methylcobalamin is used as medical food for the clinical dietary management of endothelial dysfunction associated with diabetic peripheral neuropathy.

MAL

#### **Indications :**

**Regulates Cholesterol Level**

**Stress Immunity Booster**

**Anti-Oxidant**

**Improve Cardio Vascular**

## OSTANU XT

**MRP:** 3200

**PACKING:** 10\*15 Blister Tab

**COMPOSITION:** Calcium Carbonate 1250 Mg + Eq.To Calcium 500 Mg + Vitamin D3 2000 Iu + Methylcobalamin 1500 Mcg + L-Methylfolate Calcium 1 Mg + Pyridoxal -5 Phosphate 0.5 Mg



A Precious Gift To Mother,  
Needs Utmost Care

# OSTANU-XT

Calcium Carbonate 1250 mg + eq.to Calcium 500 mg + Vitamin D3 2000 iu + Methylcobalamin 1500 mcg  
+ L-methylfolate calcium 1 mg + Pyridoxal -5 phosphate 0.5 mg TABLETS

**Calcium Carbonate :** Improves BMD & bone turnover markers, reduces fracture risk

**Vitamin D3:** Increases bone mineral density, particularly in the spine and whole body

**L-Methylfolate :** L-Methylfolate (DEPLIN), is indicated for the distinct nutritional requirements of individuals who have suboptimal L-Methylfolate levels in the CSF, plasma, and / or red blood cells and have major depressive disorders, with particular emphasis as adjunctive support for patient taking Primarily biologically active isomer of folic acid and the primary form of folate in circulation

- Prevents preterm labour and reduces the risk of infectious disease
- Reduce their risk of having a child with a birth defect of the brain or spinal cord
- Essential for maintaining healthy brain chemistry and is responsible for the normal production of the neurotransmitters serotonin, melatonin and norepinephrine.

**METHYLCOBALAMIN :** Acts as neuroprotective, promotes myelination in neurons

- Exerts repairing effects on injured tissues and normalizes nerve conduction

**PYRIDOXINE -5 PHOSPHATE :** Pyridoxine -5 Phosphate (P-5-P) is the active form of the essential vitamin B6, Pyridoxine, reduces nausea & vomiting

**PREVENTS FOETAL BIRTH DEFECTS**

**PREVENTS NEURAL TUBE DEFECTS**

**PREVENTS CONGENITAL MALFORMATION**

**RBC FORMATION**

**PRETERM LABOUR**

**PRE ECLAMPSIA**



Fulfill The Need Of Vitamin D3 & Correct  
Metabolic Problems

## OSTANU D3 NANO SHOT ( IN DRUG )

**MRP: 298**

**PACKING:** Nano Shot 4\*5 MI

**COMPOSITION:** Each 5ml Contains:  
Vitamin D3 60000 I.U.(In nano  
Droplet form)



# Ostanu-D3

Cholecalciferol 60000 I.U. Oral Solution

- Increases serum 25(OH)D levels in vitamin D deficiency<sup>1</sup>
- Reduces fractures in men and women aged over 65 years<sup>2</sup>
- Improves insulin secretion & insulin sensitivity, controls blood sugar<sup>3</sup>
- Suppresses PTH & renin, reduces arrhythmias & blood pressure<sup>3</sup>

#### • VITAMIN D DEFICIENCIES DURING •

Osteopenia / Osteoporosis | Diabetes / Dyslipidemia / Obesity  
Hypertension / Cardiovascular Complications  
Malabsorption States or Liver Diseases

**Ostanu-D3**  
Cholecalciferol 60000 I.U. Granules

**Ostanu-D3**  
SACHET

**Ostanu-D3**  
Cholecalciferol 60000 I.U. Granules

**Ostanu-D3**  
SOFTGEL



Fulfil the need of  
Vitamin D3 &  
Correct Metabolic  
Problems

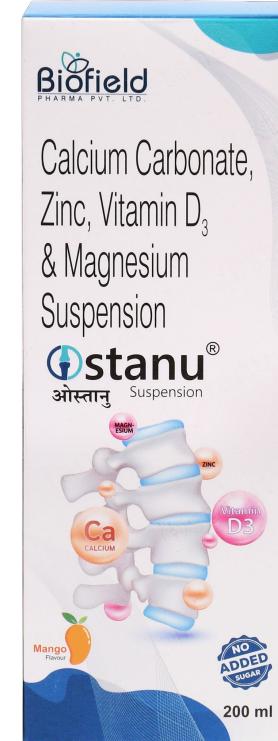
Build The Bone Tissue At Fast Pace

## OSTANU Susp

**MRP:** 105

**PACKING:** Susp. 200 MI Pet

**COMPOSITION:** Each 5ml Contains: Calcium Carbonate 625 Mg Eq. to Elemental Calcium 250mg+ Zinc Gluconate 14 Mg Eq. to Elemental Zinc 2 mg.+ Vitamin D3 200 I.U. + Magnesium Hydroxide 180 Mg eq. to elemental Magnesium 75mg.



Fulfill The Need Of Vitamin D3 & Correct  
Metabolic Problems

## OSTANU D3 SACHET

**MRP:** 800

**PACKING:** 20 Sachet 1 Gm

**COMPOSITION:** Each Sachet of  
1g Contains: Cholecalciferol 60000  
I.U.(Drug)



Fulfill The Need Of Vitamin D3  
& Correct Metabolic Problems

# OSTANU D3 SOFTGEL MRP: 1200

**PACKING:**  
Soft Gel Cap.10\*1\*4 Blister

**COMPOSITION:**  
(Cholecalciferol) Vitamin D3  
60000 IU





#### During Osteopenia & Osteoporosis...

- Enhances bone mass accrual
- Ensures bone formation and bone mineralization

#### During Pregnancy & Lactation...

- Reduces the risk of pre-eclampsia
- Improves length of gestation & birth weight

- Senile Osteoporosis
- Pregnancy / Lactation
- Drug Induced Osteoporosis
- Post-menopausal Osteoporosis



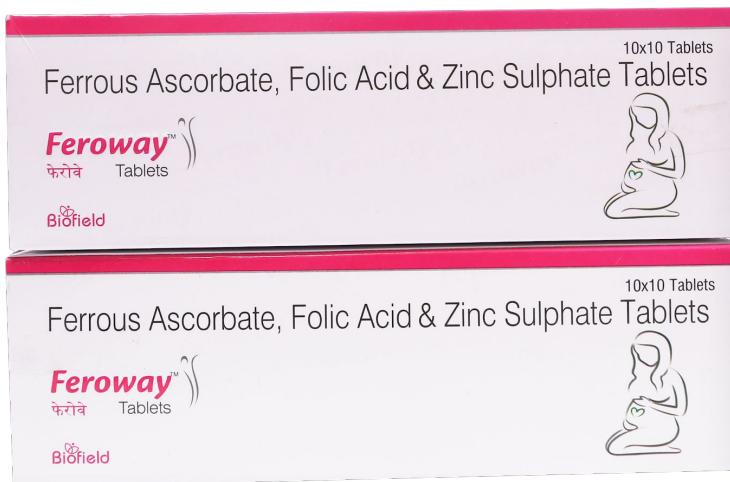
# Ensure The Iron Rich RBc's

## FEROWAY

**MRP: 1200**

**PACKING:** Tab. 10\*10 Strip Pack

**COMPOSITION:** Ferrous Ascorbate Eq. to elemental Iron 100 Mg + Folic Acid 1.5 Mg + Zinc Sulphate monohydrate Eq. to Elemental Zinc 22.5 Mg



Ensure The Iron Rich RBc's

## FEROWAY

**MRP:** 150

**PACKING:** Syp. 200 MI Pet

**COMPOSITION:** Each 5ml Contains: Ferrous Ascorbate Eq. to elemental Iron 30 Mg + Folic Acid 500 Mcg



Ensure the Iron Rich RBCs

Rx

# Feroway

Ferrous Ascorbate 100 mg +  
Folic Acid 1.5 mg + Zinc 22.5 mg

TABLETS

- Increases haemoglobin levels
- Excellent gastro-intestinal tolerability
- Successfully treats iron deficiency anaemia
- Prevents neural tube defects & pregnancy complications

IRON DEFICIENCY ANEMIA

ACUTE / CHRONIC BLOOD LOSS

POST-SURGICAL BLOOD LOSS

PREGNANCY AND LACTATION

ANEMIA ASSOCIATED WITH INFECTIONS



FER

## Feroway Plus

Ferrous Bisglycinate 60mg + Folic Acid 20mcg  
+ Zinc Bisglycinate 15mg + Mecobalmin 500mcg

## Feroway

Ferrous Ascorbate 30mg + Folic Acid 500mcg  
200ml SUSPENSION

## Ferotwo-XT

Ferrous Ascorbate 100mg + Vitamin D3-200IU + Cyanocobalamin 1.5mcg +  
Folic Acid 1.5mg + Zinc Sulphate 22.8mg  
Tablets

## FEROTWO-XT

**MRP: 1600**

**PACKING:** Tab. 10\*10 Strip Pack

**COMPOSITION:** Nutritional Information (Approx. value per Tablets): Total Energy Value 1.267kcal, Carbohydrate 0.01g, Protein 0.03g, Fat 0.003g, Ferrous Ascorbate Eq to elemental Iron 100 Mg + Vitamin D3 200 I.U + Zinc Oxide 22.8 Mg+ Folic Acid 1.5 Mg + Cyanocobalamin 1.5 Mcg



# RICH SOURCE OF IRON



- | PREGNANCY & LACTATION |
- | IRON DEFICIENCY ANAEMIA |
- | GENERAL WEAKNESS |
- | OSTEOPOROSIS |

## Ferotwo-XT

Ferrous Ascrobate 100mg + Vitamin D3-200IU + Cyanocobalamin 2mcg +  
Folic Acid 1.5mg + Zinc Sulphate 22.5mg  
**Tablets**

FXT

### **Ferrous Ascrobate**

- Possess superior absorption (52%) compared to Ferrous Sulphate<sup>1</sup>

### **Folic Acid + Vit.D3**

- Prevents development of neuropathy; reduces tingling
- Produces healthy red blood cells and prevents megaloblastic anaemia

### **Zinc**

- Increase haemoglobin levels more than with Iron alone

### **Cyanocobalamin**

- Needed to maintain the health of nerves, skin & blood cells.

1. European Journal of Clinical Pharmacology : 23(4), July 1982

# Overcome Anaemic Conditions With Power Of

## FEROWAY PLUS

**MRP: 990**

**PACKING: 10\*10 Alu Alu**

**COMPOSITION:** Ferrous Bisglycinate Eq to Elemental Iron 60 Mg + Folic Acid 1 Mg + Zinc Bisglycinate Eq to Elemental Zinc 15 Mg + Mecobalamin 500 Mcg



# Feroway Plus

TABLETS

Ferrous Bisglycinate 60mg + Folic Acid 20mg +  
Zinc Bisglycinate 15mg + Mecobalmin 500mcg

*Overcome Anaemic Conditions  
with Power of...*

## **Ferrous Bisglycinate**

More effective than ferrous sulphate in treatment of anaemia during pregnancy<sup>1</sup>

## **Folic Acid**

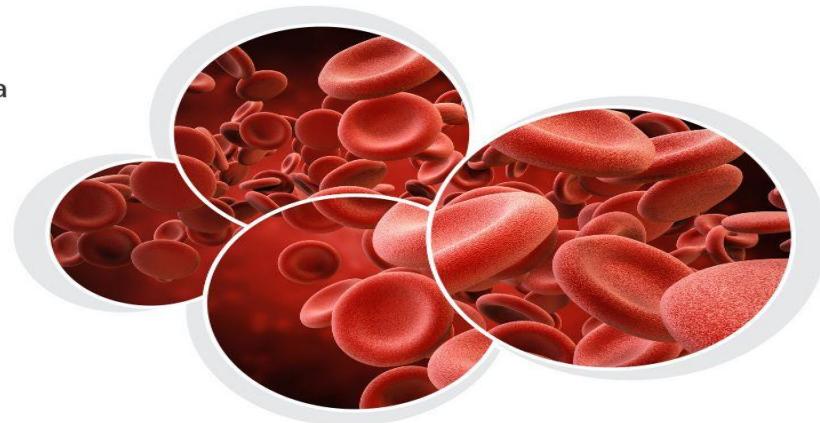
Helps erythroblasts for proliferation thus maintains erythropoiesis<sup>2</sup>

## **Zinc Bis Glycinate**

More bioavailable form of Zinc compared to zinc gluconate<sup>3</sup>

## **Mecobalamin**

Helps in treating conditions like megaloblastic anaemia



**IRON DEFICIENCY ANAEMIA**  
**MEGALOBLASTIC ANAEMIA**

# Feroway

Ferrous Ascorbate 100mg + Folic Acid 1.5mg TABLETS  
+ Zinc 22.5mg  
Ferrous Ascorbate 30mg + Folic Acid 500mcg SYRUP